

Minutes of SSFM Advisory Board
August 24, 2021

Introductions

Opening prayers and reflection on James to “move our feet” - David Lovelace

Marketing - Michael

Targeting a campaign. - like Facebook

Carlos - marketing strategy on website

Finances - Rob

Improving finances. Headed towards paying for operating expenses from our revenue by 2025

Goal to increase contributions to \$25K per year

Curriculum - David Z

Focus on lay certificates

Journeys can sometimes be difficult

Competencies vs. courses

Cross-Generational - MaryEllen

Interviews with clergy finished

Communication from priest to youth... problematic

Interviews with youth - started at camp

Zoomed out

Future interviews with parents

In context of revitalize congregational life

Dean's Report - Robyn

Information - Vanessa

New Dean - Heather

Vanessa - Associate Dean

Process - 2 years - LTS will operate as an independent degree granting institution.

A campus of Moravian University eventually

Naming Document - approved unanimously

Efforts with Commission on Ministry for Lay Ministries

Formation - to be eligible for licensure - variety of ways

Competencies and other preparation

Colleague groups

Metrics - Rob

Grow the top line while hold line on expenses
Tension between preparations and the placements available
Placement function of the school - demographics of Central PA
20/60 churches have retired clergy serving
Issue of supply clergy/interim work - both ministries are important

Call of a new Dean - Audrey
Out there - refresh the social media
Member of the Bishop's staff - key to integration with
Mid-October deadline

Goals/Strategic Orientations - Group discussion

Friends of the Stevenson School/Alumni - building community, building finances, telling your story
Placements - Where are my classmates?
Alumni dinner on Zoom & Merch
Make sure we are forming Episcopalians/Anglicans
Shaped by Faith/Dismantling Racism/Smaller congregations teams
School offerings are diocesan offerings... so Racial Justice Commission - what do you want us to do?
Learning modules available... but also open to requests
Supporting the new dean
Links to other bodies in the Diocese - Standing Committee, Council of Trustees
Links to other dioceses - invite to Advisory Board
Formation movement - each church as its own seminary vs. hierarchical institution
Always reforming itself given the needs of its "customers"
Bulletin insert - to parishes weekly - "sell sheet"
School supporting Bishop's 5 directions/visions - build out from there
Treasurers and wardens... parochial report as a planning tool
"Taste of the Stevenson School" = re: Back to School night